

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I comment on the benefit of knowledge and point to the annual MAKE award study by Teleos. Is your organization trying to improve performance through learning and innovation? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

I wish all our readers Happy Holidays and look forward to serve you next year with more Brainovation® knowledge news. The next issue is only a month away!

Anders Hemre

Better Business: The Benefit of Knowledge

Earlier this month, Teleos announced this year's most admired knowledge enterprises. Repeat award winners include many well-known global brand companies. These are organizations that have been able to sustain a superior

business performance over many years based on their knowledge leadership. Such capabilities in turn rely on both people and structural components.

According to Teleos:

"Successfully managing enterprise knowledge yields big dividends. The 2016 Global MAKE Winners trading on the NYSE/NASDAQ showed a Total Return to Shareholders (TRS) for the ten-year period 2006-2015 of 13.5% – 1.7 times the average *Fortune* 500 company median.

The Return on Revenues (ROR) for the 2016 Global MAKE Winners was 16.9% – 1.7 times that of the *Fortune* 500 ROR median. The Return on Assets (ROA) for the 2016 Global MAKE Winners was 6.6% – 2.8 times that of the *Fortune* 500 ROA median."

The model used in the award studies can be applied not only to Fortune 500s, but also many SMEs.

This executive summary lists the global winners and comments on their performance: [Most Admired Knowledge Enterprises 2016](#)

In the Previous Issues

In case you missed any 2016 issues, here they are again:

[The Brainovation archives](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews



Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What the Gurus Say: Brainovation® Interviews 2007-2016](#) (PDF)

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